



Platform for Ergonomic and motivating,
ICT-based Age-friendly woRkpLaces

PEARL 6th Consortium Meeting

13-14 July 2016

Phone +43 664 88964943
Jan Bobeth

Wednesday, 13 July 2016

Location	RRD Office (Location) Roessingsbleekweg 33B, 7522 AH Enschede	
09.00	Welcome	Jan
09.15	Session 1: PEARL Status <ul style="list-style-type: none">Project Overview and Review Follow-upsShort WP status (5 min each)	Jan WP Leads
09.45	Session 2: PEARL Demonstrations (“The perfect setup for the field trials”) <ul style="list-style-type: none">Task Switching ModuleOrganio and AchievoCognitive Training GamesPhysical WellbeingE-Learning Content (and tutorials)	Sakis Valentin+Anton Kostas Mirka Tunde+all
11.15	Coffee Break	
11.30	Session 3: Project Board Meeting <ul style="list-style-type: none">Status Deliverables/Dealing with delaysStatus Review Recommendations Follow-ups	Jan+all Jan+all
12.30	Lunch Break	
13.30	Session 4: Field Trials Planning <ul style="list-style-type: none">Planning and Status at RRDPlanning and Status at COMARGPlanning and Status at SiLO	Mirka+Simone Tunde+Simone Kostas+Simone
	To be discussed: <ol style="list-style-type: none">Recruitment procedure and participants -> trial manager for each test sitePlanning of technical setup (based on equipment list)	
15.00	Session 4b: Field Trials Demo (Introduction workshop) <ul style="list-style-type: none">How should the trial sites present PEARL to their users and which questionnaires they should fill	Mirka+Simone
15.45	Coffee Break	
16.00	Session 5: Cost-Benefit Analysis <ul style="list-style-type: none">Procedure and relation to field trials	Sonja+Ingo
17.15	Session 6: RRD Lab Demo <ul style="list-style-type: none">Introduction and presentation of RRD labs	Mirka+Simone
18.00	Meeting End	
20.00	Social Dinner at Restaurant	All



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Thursday, 14 July 2016

Location	empirica Office	
09.00	Welcome	Jan
09.15	Session 7: Final list of PEARL Key Exploitable Results	
	• The analysis of the KERs by the partners` templates	Tunde+all
	• Final List of KERs	Tunde+all
	• Possible Business Models (2 main scenarios)	Tunde+all
11.00	Coffee Break	
11.15	Session 8: Two PEARL business model scenarios with associated Business Plans (group-work)	
	• ICT Technology based Business Models	Technical partners
	• Open innovation Platform based Business Model	Tunde+all
	To be discussed:	
	3) The "selling" process (Key partners vs Customer segments)	
	4) Motivation for both scenarios	
	5) Intellectual property rights and the value of the "background knowledge"	
	6) The pricing strategy	
	7) Future of PEARL (Individual business plans by modules or consortium based business plan)	
12.30	Lunch Break	
13.30	Session 9: Preparatory actions for the two business model scenarios	
	• Involvement of stakeholders during the field trials	Ingo+Sonja
	• Dedicated workshops (maybe together with other AAL projects)	Tunde+all
14.30	Meeting End	